

Policy for the Solicitation and Acceptance of Donations

Effective Date: March 2018

Supersedes:

Last Updated: April 2019

I. Purpose & Scope

This policy outlines the principles under which the Fundraising & Supporter Development department will raise funds for the following organisations by which it is employed to fundraise, namely:

- King's College London
- Guy's & St Thomas's Charity
- King's Health Partners (comprised of Guy's & St Thomas' NHS Foundation Trust, King's College London, South London & Maudsley NHS Foundation Trust and King's College Hospital NHS Foundation Trust)
- Maudsley Charity

II. Policy

1. The fundraising partners will not solicit or accept donations of funds that they judge to be unethically or illegally obtained. Under this guiding principle, the fundraising partners will not accept gifts from tobacco companies.
2. The fundraising partners will not solicit or accept donations that represent an unacceptable conflict of interest.
3. A truly anonymous donation, in which the fundraising partners only deal with an intermediary who is not willing to identify the donor, will not be accepted.
4. The fundraising partners will not accept a gift if, by doing so, it would compromise their academic or clinical integrity.
5. The fundraising partners will carefully consider whether, by accepting a gift, the partner organisations would face a level of reputational risk disproportionate to the advantages gained from it.
6. The fundraising partners will not fundraise from individuals who are considered unable to make independent financial decisions.
7. The organisations listed under Purpose & Scope agree to use King's College London's Fundraising & Supporter Development department for such of their fundraising activities as set out in the relevant contracts. For King's College

London, all philanthropic gifts must be channelled through Fundraising & Supporter Development to ensure adherence to the policy, the regulations of the Charity Commission and best practice.

8. Fundraising & Supporter Development will administer this policy on behalf of all organisations outlined under Purpose & Scope and will escalate significant risks to the Fundraising Ethics Review Group where deemed necessary.
9. The Fundraising Ethics Review Group will administer this policy where there is ambiguity as to whether gifts should be sought from individuals who or organisations which might be excluded on ethical grounds or reputational grounds.